



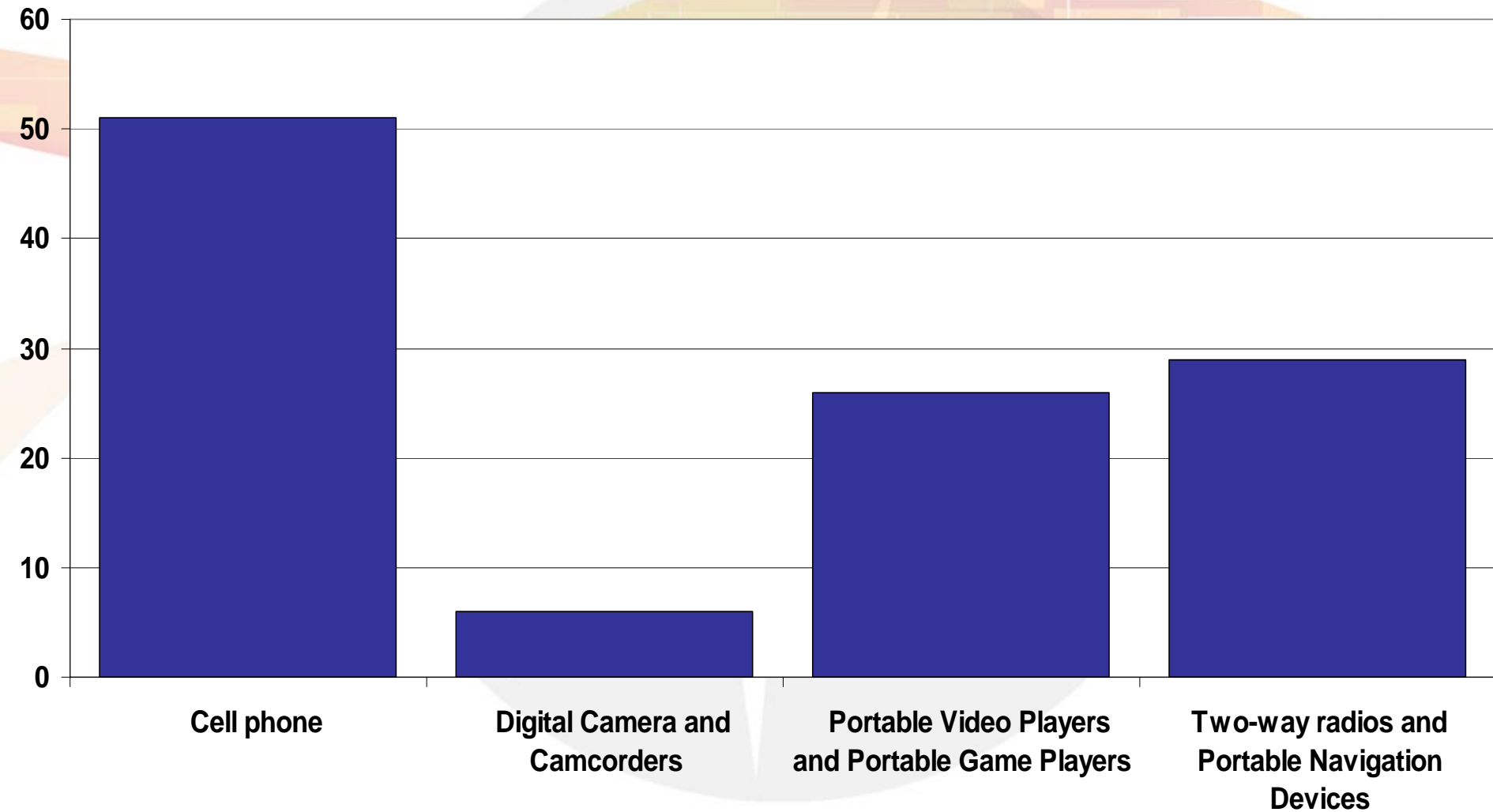
Limited Use

Shawn G. DuBravac, CFA
Economist

Consumer Electronics Association

www.CE.org

Average Monthly Use Time (hours)

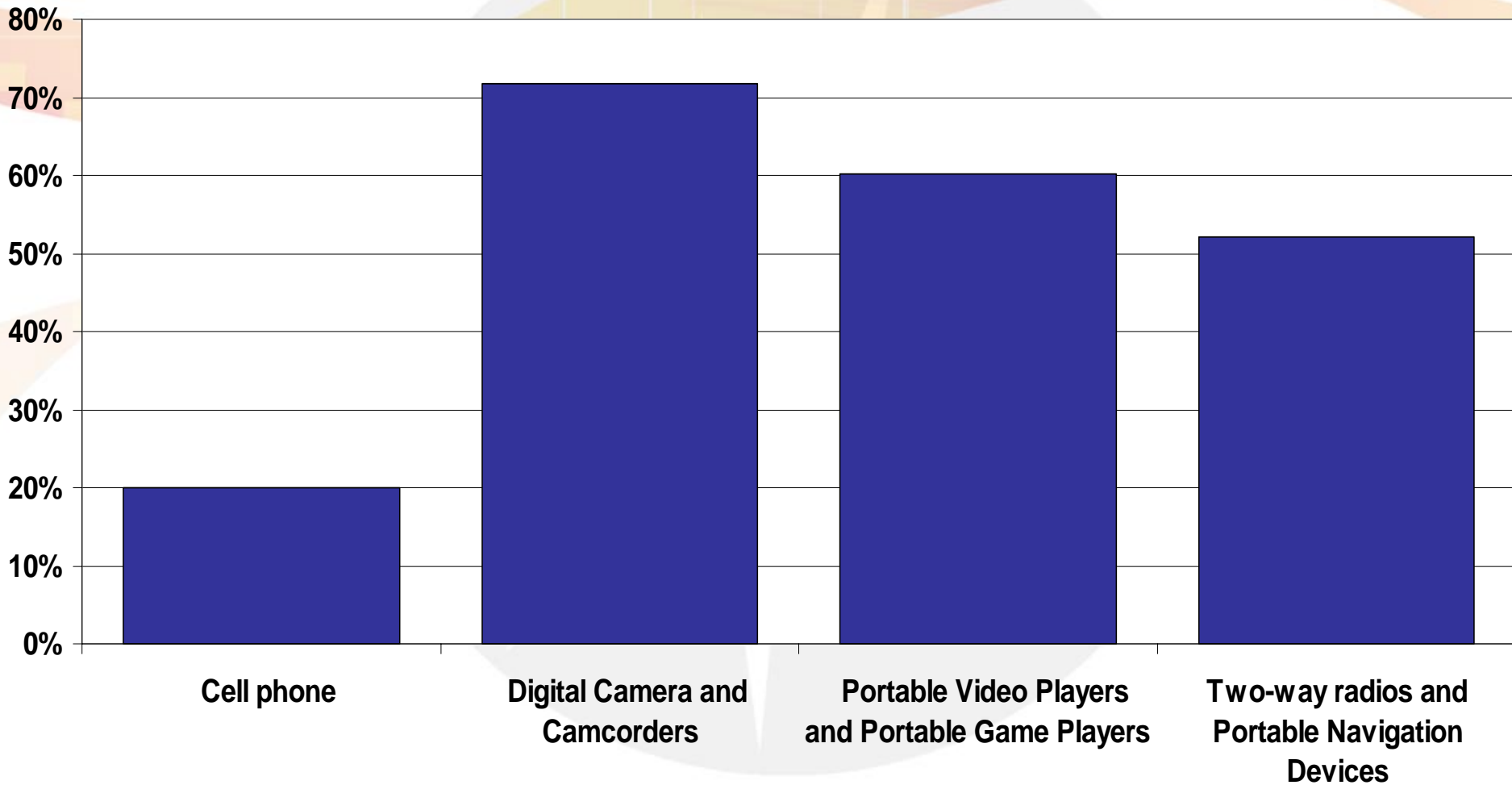


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Source: CEA Consumer Surveys

Percentage of EPS Not Used on a Typical Day



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Source: CEA Consumer Surveys